



THE ITHACA ROTARY NEWS

May 5, 2004

The official bulletin of the Rotary Club of Ithaca, NY
Chartered in 1915 :: District 7170

ANNOUNCEMENTS

• New Members Proposals

The Ithaca Rotary Club Board of Directors will be considering the membership application(s) from the person(s) listed below. Any concerns about these membership proposals should be made in writing to the Secretary of the Club by May 18, 2004.

Name: William "Bill" Heffner

Employment: Guidance Counselor, Ithaca City School District

Proposed Classification: Secondary Education - Guidance

Sponsor: Dave Flinn

Name: Richard "Dick" Moore

Employment: Owner, Moore's Christmas Tree Farm

Proposed Classification: Christmas Tree Grower

Sponsor: Dave Flinn, Fred Antil

• Rotarians In Action

This past weekend, Noel Desch and crew once again spent the morning cleaning up Route 13 from Stewart Park to the Triphammer interchange. The biggest crew ever had a beautiful breezy morning for once and they were able to complete the entire stretch in one day! Approximately 70 bags of garbage were collected and a problem with trash containers behind Applebee's Restaurant was identified which Noel will be following up on.

Many thanks to the following volunteers who made the day such a success: Noel Desch, Dick Page, Steve Magacs, Heidi Goldstein, Ralph Barnard, Dave Dunlop, Ted Hendricks, John Barradas, Tony Fraboni, Sue Munson, Tom Hunter, Larry Robinson, Janet Steiner, George Schneider, Jim Fogel, Tom Sanford, Bob Gravani, Steve Gravani, Jean McPheeters, Kate Brown, James Brown, Rob MacKenzie, Jeff True, Nancy Potter, and Peg Hendricks. In addition, volunteers helped to clean up at Dewitt Park. Thanks to Bev Baker, Jack Burns, and Peg Hendricks for their efforts there!



Playful Rotarians spar before heading out to clean up Route 13



Rotarians Janet Steiner and Past Pres. Jean McPheeters await their orders to being cleaning Route 13



The Ithaca-area Rotary Route 13 Clean-up Crew!

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ANNOUNCEMENTS (continued...)

- **New Roster Photos**

It's time to prepare next year's Rotary Member Roster! if you want your beautiful mug shot updated this year, see John Ziegler very soon at an upcoming meeting.

- **Rotary District 7170 Conference coming soon!**

On June 11-13, our district conference will be held in Binghamton and there will be some very interesting speakers including the GSE team that recently returned from West Africa and the Individual Grant team who also recently returned from Ghana (featuring our own Dale Flinn). Day rates are available now and a special banquet-only price for spouses who wish to attend Saturday evening's event has been made available as well. Please see Pres. Jeff True if you'd like to attend.

- **IYB Mentoring Program**

Guest Joe Gibson from the Ithaca Youth Bureau announced a new mentoring program at the the Beverly J. Martin School called BJM - JUMP (Juvenile Mentoring Program). This new program seeks to pair permanent residents of the community who are "honest, caring, committed volunteers" with students at BJM in order to "give the children of BJM a much more consistent system of support and guidance throughout their childhood, creating a new generation of conscientious, community-minded citizens." If you would be interested in participating in this new program, you can contact Joe at the Youth Bureau: 273-8354 or email jgibson@cityofithaca.org.

- **Ithaca Rotary History Project**

Past President Fred Antil is heading up a team to record and create an oral history of our Rotary club. He has already interviewed several of our older members, and will be interviewing more in the coming months. Jack Burns, Bob Eastman, Barbara Caldwell, Carm Hill, and Gene Erickson have all been interviewed and recorded. Fred's committee consists of Matt Braun, Matthew Dearing, and John Butler. All of this would not be possible without the assistance and digital camcorder of Dave Flaccus. As the interviews are finished, they will be added to the Ithaca Rotary archives which are kept at Cornell and they will be available for member education and orientation as well. Next up on their list for interviews will be members who joined before the '80's, the first women to join the club in the late '80's, and the father-and-son teams who have joined our club over the years. Our thanks to Fred for taking on this great project and to all of the committee for their efforts.

- **Rotarian Welcome Wagon Request**

A fellow Rotarian from Hawaii is asking for an Ithaca Rotarian to help welcome his daughter for a couple of days when she arrives here on June 26 to begin the summer session at Cornell. Contact Pres. Jeff True if you are interested in helping out.

- **Call for Meeting Setup Volunteers**

Dave Flinn, John Hays and Mike Billings have been sharing the meeting setup chores on a monthly rotation basis for the past three years and have done an admirable job. Dave and John have announced their need to participate in other ways and will be phasing out of service this year. So, this is a call for any interested Rotarian to serve the club in this necessary and important activity. It requires that the individual be available from approximately 11:45 to 12:15. (Earlier is acceptable) The tasks include preparing the podium and sound system, putting up flags and banners and assisting the President and program speaker as required. Service will continue to be rotated based upon the number of volunteers, i.e. three volunteers equals one month of service out of three. It is desirable but not required that the setup person be available for the entire meeting. Please see Scott Russell if interested. For further, first hand information, talk with Dave, John or Mike.

- **District 7170 to Offer a Rotary Foundation Cultural Ambassadorial Scholarship**

For the first time, in the Rotary year 2005-2006, Rotary International District 7170 will offer a 3-month Rotary Foundation Cultural Ambassadorial Scholarship, in addition to an academic year scholarship. The Cultural Scholarship is for 3 months of intensive language training and cultural immersion abroad while living with a home-stay family and has a maximum of \$12,000 including transportation. The language training can take place in fifteen languages in more than twenty countries. The three-month scholarship, as well as the academic year scholarship, will be awarded for the Rotary year 2005-06, but the applications are due to the District Rotary Foundation Scholarship Sub-committee Chair by June 30, 2004. Applications should be sent to Peter Brellocks, DGE, 1405 Ellis Hollow Road, Ithaca, 14850. Information and application forms are available on the web by using the following links:

<http://www.rotary.org> >> click on 'downloads' >> 'The Rotary Foundation' >> 'Educational programs' >> 'Ambassadorial Scholarships'

Use the Ambassadorial Scholarship Application Form (the information on the Cultural Scholarships begins on page 13; to apply it is easiest to print all twenty pages, although some of them refer only to the academic year scholarship) or you may contact either PDG Clayton Alcorn, at 607-753-8187 calcorn@twcnv.rr.com, or DGE Peter Brellocks at 607-272-3848 or peterbrellocks@aol.com.

FEATURED ROTARIANS

- **May Birthdays**

Bob Porteus presenting

4: Beverly Baker

6: Mary-Lynn Cummings and Neil Olver

8: Dave Barnes

9: Barbara Eckstrom

10: Loralyn Light and June Losurdo

12: Joe Bail, Jim Vorp, and Guy Tabacchi

13: Susan Blumenthal

21: Susan Munson

26: Nancy Rosen

27: Peggy Williams

Congratulations and Happy Birthday to our May babies!

- **Our Rotarian Ambassadors**

4/7: Brian Wilbur (Ithaca Sunrise)

4/29: Mary Berens (Oneonta, NY)

- **Visiting Rotarians**

Barry Downing (Endwell, NY)

Brian Sawford (Mardialloc, Australia)

- **Our Visiting Exchange Students**

Esteban Campos (Mexico)

Michael Sykora (Slovakia)

HAPPY DOLLARS

Alan Cohen (host) one just because he is happy!

Barbara Thuesen one for a very successful National Dance Week and to announce that the Sharing our Cultures program and the dance week as a whole was nominated by the NYS Tourism Bureau as one of the Best 100 Events in the United States! Many thanks to all who made the week so successful.

Janet Steiner one for her daughter who is graduating from NYU next week with a 3.8 GPA and she has a job offer already, although she has another interview today for her dream job, so fingers are crossed!

Bill Hawley one to announce a special program at the Clarion Hotel, Thurs. May 13 from 9 am - Noon on Medicare Reform Legislation. A representative from the Upstate Medicare Division will be there to go over the new discount drug card programs.

Chris Bragdon ten to share a story of Rotary in Bosnia - while attending a meeting with a delegation of U.S. Military religious leaders at a Serbian monastery, it turns out that the Father at the monastery is a Rotarian - the Colonel leading the U.S. delegation has been to our club and before long, the Father, the Colonel, Chris, and a Cornell intern who was also with the group are laughing together as they recall Barlow and his now world-famous whistle!

Tony Fraboni one to announce a long-term care seminar next Friday at 2:00 at the Marriott Courtyard hosted by one of the leading experts in this field, Steve Grant. If you are interested, please contact Tony.

Peggy Haine one for finally retiring from Cornell after 26 years, and one for a new singing group she is performing with, Largesse, which features three Rotarians and one former Rotarian - Peggy, Susan Blumenthal, Jean McPheeters, and Alice Michtom.

Joan Farbman one for becoming a grandmother again (second time in two years), and one for the Advocacy Center's upcoming Kids are our Business fundraiser for their programs aimed at youth who victims of or witness to sexual abuse or domestic violence. Peggy Haine will be hosting the event on June 2. Tickets are available from Joan if you would like to attend.

Dave Cook one for the Social Security office having nothing to do with the Medicare discount cards, and one to announce that the office is moving in early June and they have lot of modular office furniture and equipment that will not be going with them so he would like to give it away to needy non-profit groups rather than have it hauled away. Contact Dave if you are interested.

Mary-Lynn Cummings ten from **June Losurdo** - one for each decade that the College of Agriculture and Life Sciences has been the state Ag school in New York. There will be a big parade next Wednesday starting at 2:30 at Day Hall and progressing up Tower Road to Fernow Hall where the parade will end and a brand new flavor of ice cream will be unveiled with free samples for all! We are all invited.

Mike McGreevey one to let us know that the Big Brothers/Big Sisters annual picnic was held last weekend and the first ever John Bailey award was presented to John Bailey and will be presented in subsequent years to the match of the year in John's name. John was there to receive the award and sends his best to us - he is doing very well in graduate school.

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HAPPY DOLLARS *(continued...)*

Dave Flaccus one for a postcard from outbound exchange student Greg Billing who is in India, and one for pictures from Dhanya (one of our former inbound exchange students) who recently got married in India and let us know that the final event of her week-long ceremony featured 3,000 - 3,500 people! And one for Mary Kane Trochim who has volunteered to host the Youth Exchange Committee party this year.

Megan Tiff (guest) from Cooperative Extension had one dollar to thank all of us who sponsored the 4-H Duck Race recently and those of us who purchased ducks as well.

Judy Pastel one for a new Director of Early Childhood Education who will be on board July 1, one for a new Ithaca High School principal whose name will be announced next week, and one for the final selection of a principal for the Alternative Community School which will be done today. Special thanks from Judy and the Board of Ed. for everyone that helped out during these processes.

Brian Wilbur standing in for Cal Walker to announce a choral concert this Saturday night at St. Paul's United Methodist Church to benefit the Village of Ithaca.

Joe Cassaniti one for all of his three children being graduates of the Ithaca school system, one for one child whose birthday is today (she will also be graduating from law school next week), and one to share with us an envelope that he received from his son who is in the Peace Corps in Zambia. There were numerous stamps on the front, including three large stamps bearing the current Rotary International theme - "Lend A Hand" - and honored 50 years of Rotary in Zambia.

PROGRAM NOTES "10,000 Villages Store"

Pat Lawless and Kurt Baer

Our guest speakers today were Pat Lawless, manager, and Kurt Baer, assistant manager, from the 10,000 Villages store here in Ithaca. 10,000 Villages is a non-profit, Fair Trade business that actually has numerous stores throughout North America. The parent company sends buyers to developing countries in Africa, Asia, and Latin America, to find artisans whose work they buy and then include in the store selections. They also buy, sell, and serve Fair Trade coffee in their stores.

Fair Trade is a recognized set of guidelines used to define such parameters as the materials used in the art work and the labor used to produce the art work. Artists must be paid a fair wage for their work, and materials used should be recycled, reused, or sustainable in origin. Selected artisans are paid half up front to cover the purchase of materials and preparation of their products, and then paid the other half upon receipt of the finished goods. The artists still receive full compensation even if the product arrives in less than perfect condition, though help in preparing goods for shipment is offered should that be necessary.

Once the products have arrived and been shipped to the many 10,000 Villages Stores, they are marketed to the community by a largely volunteer work force. Three paid employees and a locally staffed board of directors oversee the operation with 15-20 volunteers providing the remainder of the labor here in Ithaca. One of the ways that the store benefits the community, aside from providing these unique products, is in its distribution of "profits." As a non-profit business, 10,000 Villages still has some bills to pay - rent, utilities, products, etc. - but once those obligations are met, any remaining funds are given out to local non-profit agencies to help them as well. Kurt brought along a number of items from the store to give us all an idea of the kinds of products they carry. Each item also comes with an explanation of its country of origin and the store tries very hard to educate consumers about the individual artists as well.

Our thanks to Pat and Kurt for their time and for a very interesting look at one of our local businesses trying to make a difference on a larger scale.

CALENDAR

May 12: <i>Meeting</i> Ithaca Rotary Community Grants Presentation	June 11-13: District Conference, Binghamton, NY Celebrating the Family of Rotary
May 19: <i>Meeting</i> "Hospicare", Nina Miller	June 20: Ithaca Rotary Chicken & Ribs BBQ at Stewart Park
May 23-26: Rotary International Convention (Osaka, Japan)	June 25: District Pass the Gavel Celebration
May 26: <i>Meeting</i> GSE Team Presentation	June 27 - July 2: RYLA 2004

CREDITS & CONTACT INFO

Program Chair: Bill Rusen :: *Kettle Watch:* Jess Esposito :: *Greeter:* Jack Carpenter :: *Thought:* Bridgid Hubberman :: *Introductions:* Gerry Oberrender :: *Happy Dollars:* Alan Cohen :: *Music:* Jack Burns, Don Hinman, and Bill Cowdery :: *Photography:* John Ziegler :: *Setup:* Mike Billing :: *Editor:* Matthew Dearing (temp) :: *Website:* Matthew Dearing