



## THE ITHACA ROTARY NEWS

September 1, 2004

The official bulletin of the Rotary Club of Ithaca, NY  
Chartered in 1915 :: District 7170

### ANNOUNCEMENTS

- **NEW MEMBER PROPOSALS**

The Ithaca Rotary Club Board of Directors will be considering the membership application(s) from the person(s) listed below. Any concerns about these membership proposals should be made in writing to the Secretary of the Club by September 21, 2004.

*Name:* Allison J. Knoth

*Employment:* Community Executive, American Cancer Society

*Sponsor:* June Losurdo

*Name:* Paul Gardner

*Employment:* Human Resources Manager, Wilcox Press

*Sponsor:* Barbara Thuesen

*Name:* Kenneth J. Hancharik

*Employment:* Plant Manager, Wilcox Press

*Sponsor:* Barbara Thuesen

If you have a prospect for membership in our club or would like to learn more about sponsoring a new member into Rotary, please contact club secretary Scott Russell or Membership Coordinator Don Kompf for a list of steps toward sponsoring a new member.

- **SPECIAL ENTERTAINMENT COMING!**

At next week's meeting, the President of the Rotaract Club at Ithaca College will be at our meeting and will be bringing along some special entertainment! Please don't miss this opportunity to learn more about the Rotaract club and to enjoy the show!

- **HURRICANE RELIEF FUND**

Roger Pierce, our Rotary friend in Florida, e-mailed us to let us know that his Rotary district in Florida has set up a hurricane relief fund. If anyone in the club would like to contribute to this fund, please make your check payable to Rotary District 6960 and mail them directly to Roger: Roger Pierce, 2450 Shelby Lane, Clermont, FL 34711. Mark your check "Hurricane Relief." Many thanks to all who choose to help out.

- **MEETING MOVING LOCATION ON OCTOBER 6**

Please make note that our regular weekly meeting on October 6 will NOT take place at the Holiday Inn downtown. We will be meeting at the Country Club of Ithaca that day, so do not go to the Holiday Inn. For those unfamiliar with the Country Club, take Route 13 North to the Triphammer Road exit. Turn right at the top of the ramp and proceed on Triphammer Road to Community Corners. Turn left at Community Corners and then take the third right onto Pleasant Grove Road (across from the Mobil station). The Country Club is located on your left, just opposite the Cayuga Heights Fire Department. We hope to see you all there. For those that work downtown, carpooling from the Holiday Inn would be a great way to save time and energy - think about it, call a friend, have some extra fellowship time in the car!

- **PROSPECTIVE NEW MEMBERS DAY**

On October 20, we will be having a special day devoted to prospective new members for our club. The speaker that day will be the lead Cornell scientist on the Mars Rover mission, so the talk will be extra special. During the weeks leading up to that day, there will be a number of events and presentations geared toward helping everyone talk to potential new members about Rotary in general and specifically why they should join our club. The club will also pay for the lunch of any true prospect that you invite to the meeting. Please keep the Four Way Test in mind when inviting guests as we need to build our membership level up again in order to maintain the levels of service to our community that we all value. If you have any questions in the meantime about proposing new members or the membership process in general, you can speak to secretary Scott Russell or Membership Committee Chair Rich Spingarn.

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ANNOUNCEMENTS ( <i>continued</i> )
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- **PRIDE OF WORKMANSHIP AWARD CHANGES COMING**

Bill Hawley announced the new format for our Pride of Workmanship awards to both provide a better focus within our community and to coincide with Rotary's Vocational Service month which is October. This year, there will be a mini award program in October, another mini program in April of 2005, and then a larger program in October of 2005. For this year's event in October, the awards will focus on academic communities and our local educational institutions with one award being given at each institution - Cornell University, Ithaca College, Tompkins Cortland Community College, and the Ithaca City School District. Point people for these Institutions have already been established and any employee at any level at any of these institutions is eligible to be nominated for this award. Nominations are due by September 30 and the awards will be presented at our meeting on October 27. Anyone can make a nomination and if you are already employed at one of these institutions, you should be receiving information soon. If you are not directly involved in one of these institutions but would like to make a nomination, please contact Bill for more information.

- **INTERNATIONAL CONFERENCE REGISTRATION OPEN**

Registration forms for the 2005 Centennial Rotary International Convention in Chicago, Illinois are now available. The convention runs from June 18 - 23, 2005 and the Ithaca Rotary Club has secured a block of rooms and set aside money in this year's budget to help club members attend this grand affair. Jeff True will be providing more details soon, but mark your calendars now and save these very important dates. Planning decisions will be needed sometime in September, so please give this convention serious consideration and make a commitment to attend.

- **SUNSHINE COMMITTEE LOOKING FOR HELP**

The "Sunshine Committee" needs two or three more members. The purpose of the committee is to bring some cheer to those who are ill, have had an accident, a death in the family, a divorce, job loss, leaving the Club, or any happening when a person needs support, and/or good will. We get members in attendance to sign an appropriate card (we now have special Rotary cards), mail it or deliver it to the hospital or to the home if appropriate. Learning who needs us is essential. If you're interested please contact Carm Hill or Stew Underwood.

- **SUGGESTION FORMS**

Please do not forget that there are forms on the tables at the back of the room each week for member feedback. One form is for the Sunshine committee and it allows members to notify the committee of anyone ill or indisposed who should be contacted. The other form is for feedback on the weekly meetings. Any comments or suggestions are welcome and completed forms can be given to secretary Scott Russell.

FEATURED ROTARIANS
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- **HONORARY MEMBERS CHOSEN**

Each year, the board of directors has the option of choosing people as honorary members of our club. All of the presidents of our local institutes of higher learning are included - Cornell, IC, TC3, and Wells - and then other people, usually past members, long-term members, or past presidents of our club, are chosen as well. Recently, thank you notes were received from Dale Corson, Joe Bail, Bob Eastman, and John Seeley and President Beverly left them on Barlow's table for the members to share.

- **SPECIAL PRESENTATION**

Barlow presented the club with a banner that Russ Sprague recently sent us from his visit to Rotary Club Number 1 in Chicago, Illinois. Russ and his partner Kelly sold their home in Ithaca and have been traveling around the country and parts of Canada in their motorhome for the last year or so. Russ is a former member of our club and expects to join us again once he and Kelly re-settle back in Ithaca in perhaps another year or so.

- **SAVE THE DATE: SUNDAY NOV. 7, 2 P.M. STATE THEATRE, THE McPHEETERS ROAST To benefit the American Red Cross of Tompkins County Disaster Services Fund.**

On Nov. 7, join a talented roster of local celebrities and musicians at the State Theatre who will pay homage, sort of, to Jean McPheeters, Tompkins County Chamber of Commerce president and all-around swell gal. Roasters on board at this early going run the gamut from Peggy Haine to Casey Stevens from John Gutenberger to Rick Manning to "Mother Superior," with special skits, songs and surprise guests in the offing. The McPheeters Roast will benefit the American Red Cross of Tompkins County Disaster Services fund. Tickets are \$12 and will be on sale in the near future. For update developments on the roast between now and Nov. 7, visit <http://www.tompkins-redcross.org>

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FEATURED ROTARIANS ( <i>continued</i> )
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- **SPECIAL GUEST**

Becky Bilderback introduced the first of our three visiting Rotary Youth Exchange students for this year. Lookkaew Pratomthong has arrived from Thailand and will be staying with us this year. Lookkaew said a very brief hello to us all and let us know that she is very happy to be here. We can certainly look forward to hearing more from her and meeting the other two students very soon. Welcome to Ithaca, Lookkaew!

- **September Birthdays**

Don Hinman *presenting*

9/14: Bettsie Park

9/15: Laurie Linn

9/19: Rob MacKenzie, Chris Sanchirico

9/20: Michael Meador, Bob Miller

9/22: Matthew Dearing

9/24: Janet Steiner

9/26: Jerry Feist

*Happy Birthday to all of our September babies!*

- **Our Rotarian Ambassadors**

8/28: Gene Erickson (Cortland, NY)

- **Visting Exchange Student**

Lookkaew Pratomthong (Thailand)

HAPPY DOLLARS
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**Jeff True** (host) one for Jerry Feist who many years ago was responsible for the creation of the "Ask Ezra" program at Cornell for which he is to be congratulated, one for Bill Currie who is celebrating 20 years at Smith-Barney, and one for taking his eldest daughter to the University of Maryland for her freshman year. She already called home to ask if the mayonnaise on the sandwich she took from the dining hall yesterday was still safe!

**Janet Steiner** one for the new wireless service at the Tompkins County Public Library being turned on today!

**Jerry Feist** ten because today is the first day of his new job as he moves into the practice of psychotherapy full time. He is happy to speak to almost anyone, young children being the exception, and he reminds us that counseling is often helpful to many people and you don't have to be crazy!

**Gene Erickson** one as Chair of the District Ambassadorial Scholarship Committee which recently interviewed ten excellent candidates from around our district and recommended two for scholarships this year.

**Rich Spingarn** one for sending his son off to McGill in Montreal where the family spent a few days and where his son has already called home asking how to manage his money; and one to announce a Membership Committee meeting after the meeting today.

**Mike McGreevey** one to announce that Big Brothers/Big Sisters is also celebrating their 100th anniversary this year and they will be hosting a benefit golf tournament this fall. The first annual Columbus Day Fall Classic will be held at the Country Club of Ithaca on Monday, October 11. For more information, contact them via e-mail at [mjb44@cornell.edu](mailto:mjb44@cornell.edu)

**Shirley Egan** ten for having a very happy summer including a lot of travel -especially Australia, the first she has been that her father has not! Her most special travel memory this summer was going to the 50th Anniversary of D-Day with her father and visiting Omaha beach with him for the first time.

**Paul Steiger** one for Larry and Trudy Baum who always seem to show up whenever there is a fundraising event in town with a very big check! Our community is very fortunate to have them and wouldn't be the same without them. Thank you!

**Beverly Baker** three for the wonderful articles about Jean McPheeters and Bob Baker in the Ithaca Journal recently and the great photo of Gary Stewart.

## PROGRAM NOTES “Energy Conservation All Grown Up: Ways to Reduce Your Utility Costs, Get Funding For It, And Make Your Building More Comfortable”

*Ian Shapiro, President of TAITEM Engineering*

Our guest speaker today was Ian Shapiro who is the owner and President of TAITEM Engineering here in Ithaca. TAITEM, which stands for Technology as if the Earth Mattered, specializes in energy conserving and earth-friendly technologies in both new construction and renovation projects. Whether it is consulting and analysis or actual design and implementation, the company can provide a wide range of engineering services.

Ian presented some examples of their work including a heat reclamation unit at McGraw house right behind the Holiday Inn and a new-technology solar collector that has been installed on the outside wall of a Syracuse high rise apartment building. Another specialty of TAITEM is working with state and federal grant programs which can make these projects very affordable. In the case of the heat reclamation unit at McGraw House, close to \$100,000 in state funds was secured for the project. This funding gave the project, which already had a pay back time of 8 - 10 years, an actual pay-back time of closer to one year. New technologies are constantly being developed to help improve the energy efficiency of buildings and improvements in solar and wind energy technology are creating many new opportunities for builders. TAITEM is working at the forefront of those technologies and is trying to make our world a cleaner, better place to live. Our thanks to Ian for his time and for sharing his knowledge with us today.

### CALENDAR

September 8: *Meeting* Richard Uhlig, Visiting Senior Lecturer, Johnson School of Management at Cornell - "Recent Evolutions in the Debt Markets and the Role of Structured Finance."

September 15: *Meeting* Nimr Ibrahim, Director of Development for the American University of Beirut, "US and the Middle East"

September 19: Friends of Ithaca College annual concert, 2:00 p.m. Dewitt Park, dedicated to Rotary!

September 22: *Meeting* John Schwartz, Co-Chairman of the Acoustics Committee and a retired physics professor at Ithaca College, to speak on the process involved in the major renovation of the First Presbyterian Church of Ithaca.

September 29: *Meeting* Reed Smith, Executive Director of Tri-Cities Opera in Binghamton.

October 6: Weekly meeting at the Ithaca Country Club - NOT at the Holiday Inn.

October 20: *Meeting* Mars Rover Project, Bring a Prospective Member Day.

October 26: Eastern Cities Dinner, Rochester Rotary Club with RI President Glenn Estess.

November 7: Jean McPheeters Roast to benefit the American Red Cross

November 15: District Rotary Foundation Seminar, SUNY Cortland

November 17: *Meeting* Dr. Benny Widnyono, a visiting fellow at the Cornell UN SE Asia Program - "The United Nations and Post Conflict Peacebuilding: Comparing Cambodia and Iraq."

### CREDITS & CONTACT INFO

*Program Chair:* Tom Schickel :: *Kettle Watch:* Guy Tabacchi :: *Greeter:* Bill Highland :: *Thought:* Tom Hunter :: *Introductions:* Bettsie Park :: *Happy Dollars:* Jeff True :: *Music:* Jack Burns and Sui-ling :: *Photography:* John Ziegler :: *Setup:* Jim Showacre :: *Editor:* Dale Flinn :: *Website:* Matthew Dearing

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For Newsletter comments, questions or corrections, and subscription requests please contact the Editor at [bigd@starflinn.com](mailto:bigd@starflinn.com).